



# SmartDeCat<sup>TM</sup>

## feature list

### **Affiliates**

- Get others to help sell your products and services
- Collect affiliate name, address information
- Collect payment details such as check and paypal
- Ajax quick check sign up
- View amounts earned
- Change affiliate percentage at will
- log payments made
- Add prefix and suffix code to the affiliate numbers

### **Blogs**

- Unlimited blogs
- Assign blogs to sections
- Includes navigation area
- Show most recent posts
- Show recent blogs
- SEO ready
- Allow clients to post
- Spam prevention
- Permalink
- Add Google type adds per section
- Allow clients to complain about a post
- New posts are hidden until approved by admin
- Delete or modify a blog or post at will

### **Digital downloads**

- Allow clients to download after confirmed payment
- Check order download status from within client account section, order tracking page and order thanks page
- Delay downloads for an automatic set period
- Prevent clients downloading after a given amount of days
- Automatically generate a product key for each item sold
- Secure download system for security

### **E Qcart secure ecommerce**

- Local and worldwide selling.
- Weight based shipping, by country and or county / state
- Order total based shipping, by country and or county / state
- Fixed individual price based shipping
- No shipping
- Add handling fee's

- Clear breadcrumb checkout process
- Take payments via PayPal Pro / Standard
- Collect payments directly via your site with validation for some 13 + credit / debit card types for use with your own offline card processing.
- Allow post in a mail order / cheque
- Allow payment via "on collection"
- Prevent / allow sales by country
- Ajax dynamic promotional code collection and integration
- Charge vat / tax based on basket / cart individual prices and order totals.
- Full EU VAT / Tax system which allows the collection of vat codes for removal of vat during checkout with validation.
- Charge vat / tax based on country or state and use different rates.
- Allow the use of reward points
- Itemised checkout
- Show images and item descriptions within the basket / cart with links back to the product.
- Integrated mailing list sign up
- Intergraded client sign up
- Collect a web address during checkout
- Show a terms a condition during checkout
- Collect clients date of birth during checkout
- Assign a minimum purchase amount
- Order tracking
- Add up to four extra field to the checkout ie how did you find us, if not in leave etc
- Use with or without SSL
- Assign product keys to digital download items
- Order confirmation page and emails to both client and site owner.
- Use with or without stock control
- Use product options and change the product price based on these
- Use client login discounts
- Use up to two Wholesale pricing

## **FAQ`s**

- Assign FAQ's to sections
- Use unlimited sections
- Integrated FAQ search
- Unlimited FAQ's
- Show x number of FAQ's per page
- Show or hide an FAQ at anytime
- Show or hide FAQ sections based on member login level

## **General information pages**

- Adaptable home page
- Add unlimited information pages
- Show or hide from navigation section
- Image upload
- Show or hide information pages based on member login level
- Override sort by order for complete control
- Static file name creation
- Alt URL
- Add sections

## **Image gallery**

- Unlimited sections
- Unlimited images
- Includes image upload
- Add a title to your images
- Uses interactive light box display solution
- Show images in columns up to 4 wide

## Links

- SEO friendly links page
- Easily add links
- Simple list structure

## Main product pages

- Add unlimited item pages
- Export full item list or by section
- Import to item pages
- Integrated admin search
- Use up to 3 different layouts per item page
- Manually override sort by
- Assign to section
- Assign a type filed to each item page
- Show or hide item pages at will
- Show or hide item page based on member login level
- Image upload
- Use small and large images
- Use a zoom feature (extra large image pop up)
- Use up to a further 6 image thumbnail images to dynamically change the main image
- Use with or without price, RRP & cost price
- Use automatic static page names
- Use ask a question
- Use get a quote
- Use a real time print this page
- Use previous and next item links
- Auto links to reviews if used
- Show a product / information in several sections

## Main CMS features

- Secure on-line administration area
- Integrated admin search facility
- Unlimited site sections
- Unlimited pages
- Dynamic menu system
- Bread crumb navigation
- Multi item page and section layouts
- Multi language ability (use up to 3 languages from the following)
  - English
  - French
  - German
  - Italian
  - Spanish
- Allow clients to dynamically change sites language in real time
- Designed for ASP Access / MS SQL Server / mySQL databases (comes with Access)

- Hide or show pages on the site as required either completely or based on members login level
- Live updates and upgrades free for 6 months
- Life time free support
- Send HTML or text emails
- Use any of the following email objects; (server dependant)
  - Cdonts
  - CDO
  - ASP Email (PERSITS)
  - ASP Mail
  - JMail
  - SoftArtisans
  - JMail Message(Dimac)
- Turn site features on/off at will
- Built in CSS style tags
- Dreamweaver compatible template file for easy design maintenance
- PNG file included
- Uses easy to use HTML editor for easier input (works much like any word processor package)
- User friendly colour pickers.
- Spam and Sql attack protected coding and forms
- Uses encryption technology for security
- Adaptable and customisable language files
- Print complete site item page list
- Integrated mini search and advanced search
- Advanced search help tips
- Multi language administration, have more than one admin logged in & using a different language
- HackerSafe compatible
- Acunetix web safe compatible

## **Marketing and tools**

- Generate Text sitemaps for submission to search engines
- Generate XML sitemaps for submission to search engines
- Top what's new XML RSS feed generator
- Google base XML generator
- Fully integrated images manager
- Fully integrated SEO / site report system
- Unlimited and randomly shown site polling system
- Fully integrated automatically generated sitemap for improved SEO
- Individually made RSS feeds for each section
- Automatic and individually created meta tag for improved SEO
- Ability to make automatic static file names and pages for improved SEO & human reading.
- Integrated and automatic image alt tags and link title tags
- Integrated h1 and h2 tags for advanced SEO
- Optimised template and core coding for SEO & validation
- Database compact, repair and backup (access only)
- True 301 redirect for dynamic URLs converted to static for SEO
- Create unlimited contact forms
- Spam and SQL attack protected forms via encryption and automatic images
- Collect name, address, contact details for forms with up to a further 12 customisable fields which can be either memo fields, text boxes, yes no drop downs or radio buttons.

## **Newsletter system**

- SmartDemail newsletter system
- Send unlimited newsletters
- Easy sign up
- Create unlimited newsletter templates
- Comes with 10 pre prepared templates
- Easily manage mailing list
- Spam prevention
- Uses confirmation
- Batch send
- Clients can un register at will
- Logs date and time of subscription (EU required)
- Send test newsletters
- Intergrated report system
- Assign newsletters to sections
- Fully intergrated to the checkout process
- View newsletter online

## **Portfolio**

- Add unlimited portfolio's
- Image upload
- Use small and large images
- Link to an external website
- Use long and short description
- Use automatic static page generation
- Set the number of portfolios to show per page

## **Promotional codes**

- Use an unlimited number of promotions at any given time
- Automatic or manual generated promotional codes
- Allow a promotional code to be used only x number of times
- Expire a promotional code based on the date
- Set either a fixed amount off or a percentage

## **Rate and review**

- Accept unlimited rate & reviews for item pages
- Show star rating
- Receive automated emails when a new review has been left
- Form spam protection
- Review remain hidden until vetted by admin
- Send auto review accepted / rejected emails
- Show or hide reviews at will
- Add reviews directly from the website
- Add reviews taken over the phone, by letter or by email
- Allow members to vote if a review was helpfully or not
- Show the date the review was added
- Show x number per page

## **Sections / categories**

- Add unlimited section

- Use up to 7 layout options
- Use different layouts per section
- Add a link directly to the FAQ section if required
- Image upload
- Static file name creation
- Show / hide or show or remove only from the navigation section
- Show sections based on members login level
- Manually override section sort by to put what you want where
- Automatically show RSS feeds per section
- Print individual section lists
- Sort section lists by up to 8 options
- Show x number of item pages per section
- Section paging
- Show number of items within a section
- Show get a quote
- Show price, RRP and you save amounts on each item within a section
- Use a top section system with image and or text.
- Show x number of sections within the top section as a list or detailed view

### **Secure members area**

- Secure protected members member area
- Assign login levels to clients enabling them to see or not see selected information and areas of your site
- Allow your clients to administer their own address and mail settings
- Allow your clients to change their username and password at will
- Includes a forgotten password and username retrieval section with spam protection
- Allows a personalised browsing experience to your clients
- Clients can set up and use a saved list or wish list feature
- Clients can make their saved list public for use with wedding list, birthday lists etc
- Admin can leave notes about clients without them seeing it
- Activate and deactivate clients in one click
- Fully integrated rate and review system for your information pages and product pages
- Clients can login to view all their past reviews and testimonials
- Allow clients to upload files to your site and control them via your administration area
- Client sign up includes a dynamic ajax username check
- Clients can view details lists of the orders they have placed
- Clients can see the total amount of goods purchased and the value
- Review their saved / wish list
- Assign login level discounts or wholesale pricing
- Clients login dynamically changes site prices to match their login level discounts
- Clients can view a list of goods purchased to date
- View current order status
- Complete failed orders and complete payment via Paypal
- Address and personal information automatically entered in to the checkout process
- Checkout process works out VAT / Tax based on saved details

### **Site statistics**

- Fully integrated site stats
- View number of times a general information page has been shown to a member
- View number of times an item page has been shown to a member
- View number of times a portfolio page has been shown to a member
- View how many visitors your site has had in a 24 hour period
- View the number of visitors currently on the site

- Completely resettable hit counters
- View how many times one of your site forms have been used & how many have been looked at
- Full profit and loss stats with comparison and predicted sales
- Top client sales
- Top country stats
- Top products sold
- Inventory totals

### **SmartDecat hosting**

- Unlimited bandwidth
- Unlimited emails
- Webmail
- Unlimited web space
- Domain name aliases
- Folder management
- Online anytime control panel
- Unlimited FTP
- Full website control

### **Testimonials**

- Show the date the testimonial was added
- Show x number per page
- Show random testimonials on your template
- Accept unlimited testimonials
- Show or hide testimonials at will
- Testimonials remain hidden until vetted by admin members
- Form spam prevention
- Add testimonials directly from the website
- Add testimonials taken over the phone, by letter or by email

### **What's new**

- See most recently added products
- By section
- See all
- Set amount to view
- Layout with image
- Show buy button

[www.smartdecat.co.uk](http://www.smartdecat.co.uk)

[sales@smartdecat.co.uk](mailto:sales@smartdecat.co.uk)